WOTV Petry Philadelphia P-PHI Nat Cash Broadcast EOM/EOC

Print Date 10/26/12 09:10:58

Agency

**Orders** 

Name:

Name:

Priority:

Demographic:

Product Codes:

Billing Contact:

Order / Rev:

Alt Order #:

Estimate:

Flight Dates:

Order Type:

Original Date / Rev:

Product Desc:

**Buying Contact:** 

**Buying Time** Petry Philadelphia

10/25/12 - 11/05/12

10/25/12 / 10/25/12

217523

6867469

Political

2518

REG

650 Massachusetts Avenue NW Washington, DC 20001-3796

POL/Bill Farmer State Representative

A35+ PL5

РЗ

Revenue Codes: AGY, POL, POL-CAND New Business Thru:

Agency Commission:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Order Separation: Advertiser External ID:

Agency External ID:

IN5252/SP2893/TO824/AL1472

Bill Plan

Advertiser

Start Date	End Date	d Date # Spots Gross Amount		Net Amount
10/01/12	10/28/12	11	\$1,135.00	\$964.75
10/29/12	11/05/12	33	\$3,655.00	\$3,106.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$1,135.00	\$964.75	0.00
November 2012	33	\$3,655.00	\$3,106.75	0.00
Totals	44	\$4,790.00	\$4,071.50	0.00

00:15:00

15%

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

	Start End	Inventory Cod	eBreak	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOTV 10	0/26/12 10/26	•	CM	12-1p	F	:30	1	\$75.00P3	0.00 NM	1	\$75.00
Better TV F	RATE REV	Better									ψ. σ.σσ
Start D Week: 10/22/			Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E 2 WOTV 10	0/30/12 10/30	/12 M-F 12-1p Better	СМ	12-1p	-T <b></b>	:30	1	\$75.00P3	0.00 NM	1	\$75.00
Better TV F	RATE REV										
<u>Start D</u> Week: 10/29/	12 11/04/1	2 -T	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E 3 WOTV 11	1/01/12 11/01	12 M-F 12-1p	СМ	12-1p	T	:30	1	\$75.00P3	0.00 NM	1	\$75.00
Better TV R		Better						·		·	Ψ. σ. σσ
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Start Da	ate End Da	<u>e Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		

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Order / Rev:

217523

10/25/12 - 11/05/12

Advertiser:

POL/Bill Farmer State Representative

Alt Order #: Flight Dates: 6867469

Product Desc:

Political

Estimate:

2518

WOTV

Ln Ch	Sta	rt End	Inventory Cod	e Brea	k Start/End	d Time	Days	Len S	nots	Rate Pri	Rtg Type	Spoto	A ma a
E 5 WO	TV 10/26	6/12 10/26/1	2 M-F 10-11a	СМ	10-11a		F	:30	1	\$75.00P3	0.00 NM		Amount
W/or	ıdız Willain	ns RATE RE	Wendy William	s						φ/0.001 3	0.00 14141	'	\$75.00
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	dy vvillain Start Date	ns RATE REV											
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The D	5.4		The Doctors		•				•	Ψ70.001 3	O.OO INIVI	ı	\$75.00
	octors RA <u>art Date</u>	End Date	Modedova	0	<b>-</b> .						1		
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E 17 WOTV			1	1 CM	\$75.00	0.00		.00		<u> </u>			
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WOTV

Order / Rev: Alt Order #:

Flight Dates:

217523

6867469

10/25/12 - 11/05/12

Advertiser:

POL/Bill Farmer State Representative

Product Desc:

Political

Estimate:

2518

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Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len S	Spots	Rate Pri	Rtg Type	Snots	Amount
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<u>S</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week		<u>Ratir</u> 0.	_						
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E 19 WOTV	/ 10/26/ <sup>-</sup>	12 10/26/12	M-F 3-4p Steve Harvey	CM	3-4p	-	F	:30	1	\$75.00P3	0.00 NM	1	\$75.00
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E 20 WOT\	/ 10/30/	12 10/30/12	M-F 3-4p	СМ	3-4p		·T	:30	1	\$75.00P3	0.00 NM	1	\$75.00
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L 22 WOTV	11/00/1	12 11/05/12	Steve Harvey	Civi	3-4p	ĮV		:30	1	\$75.00P3	0.00 NM	1	\$75.00
Steve I	Harvey RA	ATE REV	, , , , , , , , , ,										
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratin	<b>a</b>						
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News 8	3 Daybrea	k RATE RE\											
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E 24 WOTV	10/29/1	2 10/29/12	Daybreak @ 6	CM	6-7a	М		:30	1	\$75.00P3	0.00 NM	1	\$75.00
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E 25 WOTV	10/31/1	2 10/31/12	Daybreak @ 6	CM	6-7a	_	-W	:30	1	\$75.00P3	0.00 NM	1	\$75.00
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
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E 26 WOTV	11/05/1	2 11/05/12	Daybreak @ 6	CM	6-7a	M		:30	1	\$75.00P3	0.00 NM	1	\$75.00
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E 27 WOTV	10/26/1	2 10/26/12	The View	CM	11a-12p		F	:30	1	\$200.00P3	0.00 NM	1	\$200.00
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	EW RATE			_									
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- 20 WOIV	1 1/00/12	- 11/00/12		СМ	11a-12p	M-		:30	1	\$200.00P3	0.00 NM	1	\$200.00

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WOTV

Page 4 of 5

Order / Rev:

217523

Advertiser:

POL/Bill Farmer State Representative

Alt Order #:

6867469

Product Desc:

Flight Dates:

10/25/12 - 11/05/12

Estimate:

Political 2518

Ln Ch Start Fnd Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount The View The View The View RATE REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$200.00 0.00 E 30 WOTV 10/29/12 10/29/12 M-F 7-8p CM 7-8p M-----:30 \$250.00P3 0.00 NM \$250.00 Rules of Engagement Rules of Engagement RATE REV Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 10/29/12 11/04/12 M----\$250.00 0.00 E 31 WOTV 11/02/12 11/02/12 M-F 7-8p CM 7-8p ----F--:30 \$250.00P3 0.00 NM 1 \$250.00 Rules of Engagement Rules of Engagement RATE REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---F--\$250.00 0.00 E 32 WOTV 10/27/12 10/27/12 GMA Sa CM 8-9a ----s-:30 \$100.00P3 0.00 NM \$100.00 1 **GMA Saturday** Good Morning America RATE REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----\$100.00 0.00 E 33 WOTV 11/03/12 11/03/12 GMA Sa СМ 8-9a -----S-:30 \$100.00P3 0.00 NM \$100.00 **GMA Saturday** Good Morning America RATE REV Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ----S-\$100.00 0.00 E 34 WOTV 10/26/12 10/26/12 **GMA** CM 7-9a ---F--:30 \$100.00P3 0.00 NM \$100.00 1 Good Morning America GMA RATE REV Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 ----F-10/28/12 \$100.00 0.00 E 35 WOTV 10/30/12 10/30/12 **GMA** CM 7-9a -T----:30 \$100.00P3 0.00 NM 1 \$100.00 Good Morning America GMA RATE REV Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -T----\$100.00 0.00 E 36 WOTV 11/01/12 11/01/12 **GMA** CM 7-9a ---T---:30 \$100.00P3 0.00 NM 1 \$100.00 Good Morning America **GMA RATE REV** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T--\$100.00 0.00 E 37 WOTV 11/05/12 11/05/12 **GMA** CM 7-9a M-----:30 \$100.00P3 0.00 NM 1 \$100.00 Good Morning America **GMA RATE REV** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$100.00 0.00E 38 WOTV 10/28/12 10/28/12 ABC This Week CM 858-10a ----S :30 \$150.00P3 0.00 NM 1 \$150.00 ABC This Week This Week RATE REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S \$150.00 0.00 E 39 WOTV 11/04/12 11/04/12 World News WKND CM 630-7p ----S :30 \$300.00P3 0.00 NM 1 \$300.00 World News Weekend Sunday 6P News RATE REV Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S \$300.00 0.00 E 40 WOTV 10/26/12 10/26/12 News 8 @ 6p CM 6-630p ---F--:30 \$150.00P3 0.00 NM 1 \$150.00 News 8 @6p News 8 at 6pm RATE REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---F--\$150.00 0.00 E 41 WOTV 10/29/12 10/29/12 CM 6-630p M----:30 \$150.00P3 0.00 NM \$150.00

WOTV

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Order / Rev:

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Advertiser:

POL/Bill Farmer State Representative

Alt Order #: Flight Dates: 6867469

10/25/12 - 11/05/12

Product Desc:

Estimate:

Political

2518

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Nove	ot Com		News 8 @6p									
		RATE REV										
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<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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			News 8 @6p		СССР	-1	.30	1	\$150.00P3	0.00 NM	1	\$150.00
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			News 8 @6p		СООР	1-1	.50	J	\$150.00P3	0.00 NM	1	\$150.00
News 8	at 6pm F	RATE REV	•							ŀ		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 11/	05/12	11/11/12	M	1	\$150.00	0.00						
	· · · · · · · · · · · · · · · · · · ·						-			Totals	44	\$4,790.00